

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta..... MARCAS	30-Sep-18 Cajetillas (20 uds.)	30-Sep-17 Cajetillas (20 uds.)	Incremento %
MARLBORO	237.163.942	244.158.359	-2,86%
CAMEL	149.731.195	138.181.821	8,36%
WINSTON CLASSIC	145.602.150	159.002.884	-8,43%
CHESTERFIELD	140.443.855	140.981.755	-0,38%
FORTUNA	125.985.549	127.979.641	-1,56%
LUCKY STRIKE	111.856.697	106.731.912	4,80%
L&M	77.535.072	79.565.431	-2,55%
WINSTON	75.714.702	61.259.775	23,60%
DUCADOS NEGRO	63.073.629	68.178.725	-7,49%
NOBEL	62.249.166	64.617.126	-3,66%
WEST BROOKLYN	54.008.210	51.528.249	4,81%
DUCADOS RUBIO	38.150.168	41.040.371	-7,04%
ROTHMANS	26.474.495	21.533.088	22,95%
MARLBORO TOUCH	25.064.628	22.863.402	9,63%
DUCADOS RUBIO 100'S	23.738.356	24.785.464	-4,22%
PHILIP MORRIS	18.752.593	21.343.666	-12,14%
LUCKY STRIKE CLICK & ROLL	16.060.119	14.032.890	14,45%
FORTUNA RED LINE	14.980.450	15.748.374	-4,88%
NOBEL STYLE	14.524.196	13.487.488	7,69%
MARLBORO POCKET	12.905.278	12.811.897	0,73%
LUCKY STRIKE BLANDO	12.493.760	12.839.046	-2,69%
DUCADOS RUBIO BLANDO	12.425.452	14.380.922	-13,60%
PHILIP MORRIS K/S	11.999.532	10.245.485	17,12%
JOHN PLAYER SP.	11.316.544	11.927.423	-5,12%
ELIXYR	10.961.524	11.668.599	-6,06%
MARK 1	10.706.695	12.144.755	-11,84%
AUSTIN	10.609.017	9.061.628	17,08%
BENSON & HEDGES AMERICAN	8.699.064	10.270.640	-15,30%
OMÉ	8.511.430	7.464.640	14,02%
PALL MALL	7.787.972	12.593.081	-38,16%
BENSON & HEDGES	6.986.865	7.142.331	-2,18%
KARELIA	6.085.990	6.015.100	1,18%
L&M RED BLANDO	5.345.949	5.992.188	-10,78%
R 1	5.237.268	5.553.510	-5,69%
GAULOISES RUBIO	5.233.009	5.061.497	3,39%
NOBEL BLANDO	5.007.488	5.288.088	-5,31%
L&M BLUE BLANDO	4.774.826	5.134.428	-7,00%
BULLBRAND	4.677.302	4.765.092	-1,84%
LAMBERT & BUTLER	4.600.728	4.883.116	-5,78%
JOHN PLAYER SP. BLACK/BLUE	4.516.113	4.930.031	-8,40%
BN	4.404.554	4.857.290	-9,32%
STERLING	4.299.995	4.512.953	-4,72%
CHESTERFIELD BLANDO	4.033.440	4.248.887	-5,07%
RESTO MARCAS	86.849.082	88.182.359	-1,51%
Totales	1.691.578.050	1.698.995.406	-0,44%